



Media manipulation

(Y6, Lesson 3)

Vocabulary used and taught in this lesson

Body Image, Building self –esteem, Bullying, Stereotypes, Relationships
Education, Relationships

Introduction

Read the story *What Happened to Cinderella Next* (talks about Cinderella deciding not be glamorous and 'polished' all the time and to dress how she feels most comfortable), and go through the questions.

What conclusions do the class come to?

Activity

Watch the Dove Confident Me, Evolution clip
(<https://www.youtube.com/watch?v=iYhCn0jf46U>). Play it twice.

In groups discuss how you feel about the way the media plays around with the image (media manipulation). Think about the 'before' and 'after' images.

Is it real?

Is it true?

What do you think about this?

How might it make a person feel about themselves?

What type of people do these images tend to show most of the time? [perfect, even coloured skin, slim or underweight, what society sees as 'pretty' at the moment, tall]

What types of people do we rarely see ? [possible examples: different races, girls wearing a hijab, short, larger than size 14, transgender, spotty, disabled, gay or lesbian.]

Write a group statement on how you feel about media manipulation. Display it in class to remind people to look out for it.

Plenary

Emphasise that what we see in the media is not always what it seems and this can influence us to feel a certain way. Can the class think of any other images that try to manipulate their feelings?

Learning outcomes:

Children will be able to:

- Define what is meant by the term stereotype;
- Recognise how the media can sometimes reinforce gender stereotypes;
- Recognise that people fall into a wide range of what is seen as normal;
- Challenge stereotypical gender portrayals of people.